



WORLD COACHES CONFERENCE
by BNP Paribas

2021
05-07 NOVEMBER
— VIRTUAL —



		Day 1 - Friday 5 November	Day 2 - Saturday 6 November	Day 3 - Sunday 7 November
SESSION 1	1200 GMT	Beginner and Intermediate Players	Advanced Players	High-Performance Players
	1205 - 1305 GMT 15' presentation each + 15' Q&A at end	D. Haggerty (ITF) - Introduction	L. Santilli (ITF) - Development Update	M. Crespo (ITF) - ITF Education Update
		Benefits of Tennis Play:	Fundamentals:	Nations Success:
		P. Roetert (USA) Pathways to Success: A Multi-Sport Approach	C. Martin (FRA) How Biomechanical Analysis Can Help Advanced and High-Performance Tennis Players and Coaches to Improve Performance and Prevent Injuries	U. Rianna (ITA) What is the Secret of Italian Tennis?
		T. Buzsard (AUS) Role of Adapted Equipment in Facilitating Skill Acquisition in Tennis	M. Kovacs (USA) Training Tall Tennis Players: What We Can Learn from the NBA	H. McDadi (CAN) Building High Performance Success Lessons Learned in Canada
	1305 - 1405 GMT 15' presentation each + 15' Q&A at end	F. Dayoub Linder (SYR) Engaging Parents	L. Jimenez (ESP) Heart & Mind at Player's Service	A. Gómez (ECU) Tennis in South America: So Easy So Hard
		Competencies in Each Stage:	Training and Competition:	Pro Tennis:
		R. Neyens (NED) Tenniskids Blue	P. Born (GER) The Return in Women's Tennis	I. Jellali & K. Mamoun (TUN) Female Coaching
		O. Soto (PUR) 10 & Under Tennis On Court	M. Reid (AUS) Are Balls and Courts All We Really Need to Help Players Learn?	A. Girod (FRA) The Coach as a Businessperson: How to Use Social Networks as a Sales & Marketing Tool?
	1405 - 1435 GMT	S. Richardson (GBR) Coaching Adult Beginners	R. Burzagli (BRA/ITF) Periodisation Considerations with Junior Players during Competition	C. Bloxham (GBR) The Role of the Player Agent in a Successful Tennis Career
Keynote of the Day				
	J. Murray (GBR) with D. Kirkwood (ITF) Building Skills, Growing Confidence and Developing a Love for the Game	F. Lopez & J.M. Esparcia (ESP) The Views of a Tennis Pro: an Open Conversation	J. Bühler & M. Hings (SUI) Swiss Tennis: The Road to Success	
SESSION 2	1500 - 1600 GMT 10' presentations + 10' Q&A at end	Coaching & Training	Conditioning & Mental	Special Populations & Parents
		G. Vaughan (NZL) Holistic Approach to Working with Women and Girls in Tennis	C. Valle (ESP) Warm-up Strategies On-tour for Elite Junior Players	K. Elliott (RSA) Considerations for Conditioning Wheelchair Tennis Players
		J. Sala Ramos (HKG) Maximising the Time on Court	V. Richards (TTO) Mental Sustainability: A Concept for Resilience Training	J. Young & L. Konjarski (AUS) Reflections on Coaching Children with an Intellectual Disability
		G. Royle & M. Smith (AUS) To Speak or Not to Speak	M. van de Braam (GBR) Facilitating Basic Mental Skills in Developing Tennis Players (U14)	N. Nittinger (GER) Mental Tips & Tricks for Players & Improving the Parent-Player Interaction
		P. Unierzyski (POL) Talent Identification from Science to Practical Application	A. Higham (GBR) & A. Soares (POR) Match Flow and Momentum	P. Farrell (IRL) The Coach/Parent Relationship in Club Tennis
		N. Kriz (AUS) Approach vs Avoidance Behaviour	S. Kumar Sonachalam (IND) Centering Technique for Yogic Breathing	S. Silva (BRA) Play and Stay for Adults & Pandemic: Attracting and Retaining New Practitioners
		Q&A	Q&A	Q&A
	1600 - 1700 GMT 10' presentations + 10' Q&A at end	Business, Management & Leadership	Biomechanics & Tactics	ITF Programmes/Partner Programmes
		G. Weerasekera (SRI) Analyzing the External Business Environment for Tennis Coaching using PEST Model	H. Zmajic (CRO) Developing Effective Leg Drive for Serve	P. Lifton & H. Hawkes (ITF) ITF World Tennis Number
		K. Castiblanco (COL) Tennis Coaching Business Opportunities	O. Cant (AUS) What Effect Do Incoming Shot Characteristics Have on Impact and Return Stroke Quality during Grand Slam Matches?	G. Bye (ITF) How Safe is Your Practice?
		R. Owino (KEN) Imposter Syndrome	R. Martinez (ESP) Net Game Tactics in Doubles Tennis	M. Perry & R. Sackey-Addo (ITIA) The ITIA: Protecting Tennis
		M. Smith (GBR) Creating a Culture: Establishing a 'Loyalty Beyond Reason' within your Tennis Programme	R. Stanescu (ROU) Analysis of Quality Indicators for Elite Tennis at the Australian Open 2020	J. Allen & J. Hamett (USA) Become a Wheelchair Tennis Coach - Transcending Fear!
		G. Pelva (HUN) Implementing Management Principles for Participation Programs at National Association Level	T. Bezold & L. Paschold (GER) The Use of Data Analytics in the Everyday Training of International Tennis Coaches - Selected Results of an Empirical Study	K. Orbán-Sebestyén (Special Olympics) Developing Tennis Players with Intellectual Disabilities in Special Olympics
		Q&A	Q&A	Q&A

PROGRAMME